

# **SKECHERS** WICKED | WINE RUN NEWPORT NEWS

**12:00 PM - GATES OPEN**

**2:00 PM - 5K RUN** 90 MINS TO COMPLETE

**4:00 PM - 1K TASTING WALK**

**6:00 PM - EVENT ENDS**

**THE  
WILLIAMSBURG  
WINERY**

**MAY 30, 2026**

5800 WESSEX HUNDRED  
WILLIAMSBURG, VA  
23185

## **ARRIVAL**

**12:00 PM**

✓ PLEASE ARRIVE WITH ENOUGH TIME FOR EXPECTED TRAFFIC, TO GET PARKED, CHECK IN, GRAB SOME WINE, FOOD AND PLAY SOME GAMES!

✓ FUN WINE-THEMED SWAG IS AVAILABLE AT THE WICKED WINE RUN TENTS FOR PURCHASE WHILE SUPPLIES LAST. THERE ARE ALSO FOOD TRUCKS THAT WILL BE THERE TO KEEP YOU NOURISHED UP FOR THE RUN!

## **PARKING**

**\$20**

✓ THERE IS A \$20 PARKING IS FEE AT THIS EVENT, SIMPLY FOLLOW THE PARKING SIGNAGE AND PARKING TEAM AT THE EVENT. PLEASE HAVE CASH READY.

## **PACKET PICK UP**

**FRI AND SAT  
OPTIONS**

✓ WE WILL HAVE A PACKET PICK UP ON FRIDAY, MAY 29TH AT THE VENUE FROM 10AM-5PM. SATURDAY, RACE DAY PACKET PICK UP IS FROM 12PM-2PM AT THE VENUE. JUST COME TO THE RED TENTS TO GET YOUR GOODS! YOU CAN PICK UP UP PACKETS FOR FRIENDS AS LONG AS YOU HAVE A COPY OF THEIR ID SHOWING THEY ARE 21+

## **WHAT TO BRING:**

HAVE YOUR SMILE, QR CODE AND ID READY!

YOU CAN PICK UP UP PACKETS FOR FRIENDS AS LONG AS YOU HAVE A COPY OF THEIR ID SHOWING THEY ARE 21+

[WWW.WICKEDWINEWINE.COM](http://WWW.WICKEDWINEWINE.COM)

# ***SKECHERS*** WICKED | WINERUN

# KNOW BEFORE YOU GO

## THE ESSENTIALS

DON'T FORGET your I.D., some cash or card for merchandise, food trucks, and the wine bar. Consider brining a picnic blanket or chairs to hang out in the lawn after the race (no coolers, no pets, tables, tents or outside alcohol). The after party is going to be amazing with music, dancing, food, games, contests and more wine, so be sure to stick around after your race!

## RUNNING SURFACE

This run is on trails and fields. There could be uneven ground, so please watch your footing at all times.

## START LINE

We'll make announcements when it's time to line up for the 5K and 1K. Please be aware of the time and listen for announcements. We've had people miss their event, because they were having too much fun and didn't hear the announcements. We cannot allow anyone to start the course that arrives to the starting line after the last wave has already been released. Please listen up! :)

## SELF SEEDING

We'll ask for our fastest runners (8 minute mile or less) to start the 5K in the first wave and our fun walkers, cartwheelers and stumblers to start the 5K in the last wave to avoid any traffic jams on the race course

## 5K

Along the course, you'll be following the red arrows and race tape. Just like any trail run, if you cross the race tape, you will be off course. **DO NOT CROSS OVER ANY RACE TAPE.** There are 2 aid stations along the course, each at approx a mile from each other. There is also water available at the finish line.

## FINISH LINE

At the finish, you will receive one finisher wine glass..with wine, of course. Once you receive your finish line wine glass keep it on hand because additional wine that is purchased during the afterparty will be served in that glass. Once you receive your finisher wine, you **MUST** clear out of the finish chute to give other finishers room.

# SKECHERS

## WICKED | WINE RUN

# KNOW BEFORE YOU GO

### 1K

This leisurely stroll meanders through some scenic paths, within the property. No running on the 1k. You'll receive one tasting of wine at four different stations (each stop with a new wine) along the course.

### SPECIAL OCCASIONS

Celebrating a **BIRTHDAY** or **BACHELORETTE** party? Let our DJ know and we'll show you some love this evening.

### LIVE DJ

We'll keep the music going all evening. Kick back at this beautiful venue and enjoy the food trucks with your wine. As always, there will be WWR games, costume and dance contests and more. It's going to be GREAT!

### SAFETY FIRST

Safety is our number one priority. Remember to drink responsibly during the event. Stay hydrated, eat food and please consider brining a designated driver.

### AWARDS & CONTESTS

This wine themed run is untimed but The **COSTUME COMPETITION** and **DANCE CONTESTS** are a great way to compete. Top costumes and dance moves get great prizes!

### FRIENDS & FANS

**SPECTATORS** are welcome to attend the event to cheer you on, enjoy the party and rock out to the DJ with the purchase of a **\$10 spectator ticket**. Upon arriving spectators check in at Wicked Wine Run merchandise tent to receive their event wristband and a commemorative event wine glass that they can use at the event and take home. Friends/Spectators who are not registered for the event can not be on the course at any time. Sadly kids are not allowed at the events. Due to the nature of our events, having alcohol present and being sold, our permits and for liability purposes we do require that all participants and spectators must be over 21. Animals are not permitted at the event site.

[WWW.WICKEDWINEWINE.COM](http://WWW.WICKEDWINEWINE.COM)

# WICKED | WINE RUN

NEXT-LEVEL COMFORT IN EVERY STEP, EVERY SIP, AND EVERY FINISH LINE CELEBRATION IS BROUGHT TO YOU BY

## **SKECHERS**



**PRODUCT DEMOS**



**RETAIL SALES**



**GIFTS WITH PURCHASE**

# SKECHERS AERO

ENGINEERED FOR FUNNERS AND WALKERS OF ALL ABILITIES, THE AERO COLLECTION DELIVERS SKECHERS' SIGNATURE COMFORT THAT PERFORMS, COMBINING RESPONSIVE CUSHIONING, LIGHTWEIGHT, ENGINEERED SUPPORT AND PERFORMANCE DRIVEN MODERN DESIGN IN EVERY PAIR.

[WWW.WICKEDWINERUN.COM](http://WWW.WICKEDWINERUN.COM)



***SKECHERS***  
WICKED | WINE RUN  
**FEATURED VENDORS**

**SKECHERS**

**PHILLY VEGAN**

**ARCHER'S BBQ**

**CHILE STREET KITCHEN**

**K & M SALMON BALLS & CAKES**

**SWEET SPOT ICE CREAM**

**MR. WOODY'S GOURMET**

**POPCORN**

**THE OASIS WELLNESS LOUNGE**

**WINNING WAYS USA**

**REIGN JOY CO PERMANENT**

**JEWELRY**

**MAGNETIC MEMORIES**

**REJUVICLEAR SPA &**

**WELLNESS**

**WWW.WICKEDWINERUN.COM**

# SKECHERS WICKED | WINERUN DANCE + COSTUME CONTEST

Get ready to unleash your creativity at our **COSTUME CONTEST!** Whether you're a fan of whimsical, spooky, or downright hilarious ensembles, this is your chance to shine. Dress up in your most imaginative and outrageous costume for a shot at fantastic prizes and eternal bragging rights. Join us for a fun-filled day of wine, laughter, and unforgettable fashion moments. Don't miss out on this opportunity — or our **DANCE CONTEST** — to strut your stuff and celebrate in style!



## LET'S GET SOCIAL!

We'd love to see your favorite photos from the day. Whether it's a snapshot of you crossing the finish line, enjoying a glass of wine, or just having a great time with friends, your pictures help capture the essence of what makes Wicked Wine Run so special!

*Follow, Tag, Comment, Like!*

**f**  **@WICKEDWINERUN**