

# WICKED | WINERUN EL PASO

**3:00PM - GATES OPEN**

**5:00 PM - 5K RUN**

90 MINS TO COMPLETE

**7:00 PM - 1K TASTING WALK**

**9:00 PM - EVENT ENDS**

**LA VINA WINERY**

**MAY 17, 2025**

4201 S. HWY 28,  
LA UNION, NM 88021

## **3:00 PM** **ARRIVAL**

- ✓ PLEASE ARRIVE WITH ENOUGH TIME FOR EXPECTED TRAFFIC, TO GET PARKED, CHECK IN, GRAB SOME WINE, FOOD AND PLAY SOME GAMES!

- ✓ FUN WINE-THEMED SWAG IS AVAILABLE AT THE WICKED WINE RUN TENTS FOR PURCHASE WHILE SUPPLIES LAST. THERE ARE ALSO FOOD TRUCKS THAT WILL BE THERE TO KEEP YOU NOURISHED UP FOR THE RUN!

**\$20**

## **PARKING**

- ✓ THERE IS A \$20 PARKING FEE AT THIS EVENT, SIMPLY FOLLOW THE PARKING SIGNAGE AND PARKING TEAM AT THE EVENT.

- ✓ PLEASE HAVE CASH, CARD OR YOUR PARKING PASS READY WHEN ARRIVING TO SPEED UP THE PROCESS FOR EVERYONE. THANKS IN ADVANCE!

**3:00 PM -  
5:00 PM**

## **PACKET PICK UP**

- ✓ ON EVENT DAY ONLY AT THE VENUE. PLEASE BE SURE TO HAVE YOUR WAIVERS SIGNED, BRING YOUR I.D. AND CONFIRMATION EMAIL WITH THE QR CODE.

- ✓ IF YOU HAD YOUR PACKET SHIPPED, THE LAST OF THE PACKAGES WERE MAILED ON 4/21/25.



# WICKED | WINERUN THINGS TO KNOW

## THE ESSENTIALS

DON'T FORGET your I.D., some cash or card for merchandise, food trucks, and the wine bar. Consider brining a picnic blanket or chairs to hang out in the lawn after the race (no coolers, no pets, tables, tents or outside alcohol). The after party is going to be amazing with music, dancing, food, games, contests and more wine, so be sure to stick around after your race!



## FOOTWEAR

This run takes all on trails and fields. Please pay attention to your footing at all times.



## START LINE

We'll make announcements when it's time to line up for the 5K and 1K. Please be aware of the time and listen for announcements. For the 5k Fast runners will start in the front while walkers and cartwheels will start in the back. We cannot allow anyone to start the course that arrives at the starting line after the last wave has already been released. Please listen up! :) 1k you will have a line leader that you will need to stay behind at all times, no running, we're not that fast!





# WICKED | WINERUN THINGS TO KNOW

## SELF SEEDING

We'll ask for our fastest runners (8 minute mile or less) to start the 5K in the first wave and our fun walkers, cartwheelers and stumblers to start the 5K in the last wave to avoid any traffic jams on the race course.

This run takes all on trails and fields all times.



## 5K

Enjoy the scenery at the venue! You'll mainly be running trails so please watch your footing at all times. Along the course, you'll be following the red arrows and race tape. Just like any trail run, if you cross the race tape, you will be off course. **DO NOT CROSS OVER ANY RACE TAPE.** There is 2 aid stations along the course. There is also water available at the finish line.

## 5K FINISH LINE

At the finish, you will receive one finisher wine glass filled with wine to reward you for your efforts! Keep your finish line wine glass because additional wine that is purchased during the afterparty will be served in that glass. Once you receive your finisher wine, you **MUST** clear out of the finish chute to give other finishers room.



[WWW.WICKEDWINERUN.COM](http://WWW.WICKEDWINERUN.COM)



# WICKED | WINERUN THINGS TO KNOW

## 1K

This leisurely stroll meanders around the venue. You will need to stay behind the line leader on this course, so no running on the 1k. You will receive one tasting of wine at three different stations (each stop with a new wine) along the course. At the finish, you will receive your final sample in your finisher wine glass. Once you receive your finisher wine, you **MUST** clear out of the finish chute to give other finishers room. Keep your finish line wine glass because additional wine that is purchased during the afterparty will be served in that glass.



## SPECIAL OCCASIONS

Celebrating a **BIRTHDAY** or **BACHELORETTE** party? Let our DJ know and we'll show you some love this evening.

## LIVE DJ

We'll keep the music going all evening. Kick back at this beautiful venue and enjoy the food trucks with your wine. As always, there will be Wicked Wine Run games, costume contests and more. It's going to be GREAT!





# WICKED | WINERUN THINGS TO KNOW

## SAFETY FIRST

Safety is our number one priority. Stay hydrated, eat food, remember to drink responsibly during the event. Please consider bringing a designated driver.

## AWARDS & CONTESTS

This wine themed run is untimed but The **COSTUME CONTEST** and **DANCE CONTEST** are a great way to compete. Top costumes and dance moves get great prizes!

## FRIENDS & SPECTATORS

**SPECTATORS** are welcome to attend the event to cheer you on, enjoy the party and rock out to the DJ with the purchase of a **\$10 spectator ticket**. Upon arrival, spectators need to check in at Wicked Wine Run merchandise tent to receive their event wristband and a commemorative event wine glass that they can use at the event and take home. Friends/Spectators who are not registered for the event can not be on the course at any time. Sadly kids are not allowed at the events. Due to the nature of our events, having alcohol present and being sold, our permits and for liability purposes we do require that all participants and spectators must be over 21. Animals are not permitted at the event site.



WICKED | WINE RUN

# FEATURED VENDORS

LEGENDARY BURGER

COMIDA EL AMORE

SUSHI BABE TACOS AND MORE

SOMOS GORDITAS

LA MENTE BEHAVIORAL HEALTH

KRAVING SWEETS

TWIN PEAKS

CREATE BY ADRIANA

HANDMADE BOWS AND ACCESSORIES

SWEET & SPICY CO.

TUMBLER'S BY ARCY

PERMANENT JEWELRY



WICKED | WINERUN

# COSTUME CONTEST

Get ready to unleash your creativity at our Costume Contest! Whether you're a fan of whimsical, spooky, or downright hilarious ensembles, this is your chance to shine. Dress up in your most imaginative and outrageous costume for a shot at fantastic prizes and eternal bragging rights. Join us for a fun-filled day of wine, laughter, and unforgettable fashion moments. Don't miss out on this opportunity — or our **DANCE CONTEST** — to strut your stuff and celebrate in style!



## LET'S GET SOCIAL!

We'd love to see your favorite photos from the day. Whether it's a snapshot of you crossing the finish line, enjoying a glass of wine, or just having a great time with friends, your pictures help capture the essence of what makes Wicked Wine Run so special!

*Follow, Tag, Comment, Like!*

**f @WICKEDWINERUN**



# WICKED | WINERUN MERCHANDISE

## WICKED WINERUN CORK HATS



## SPECTATOR PASS



## WICKED WINERUN HOODIES



## WICKED WINERUN TUTU'S



## WICKED WINERUN TEES



...and more!



Don't forget to utilize the **\$5 OFF** coupon on your race bib for merchandise orders over \$20!



# WICKED | WINERUN MAP

