

WICKED | WINERUN EL PASO

1:00 PM - GATES OPEN

4:00 PM - 5K RUN 90 MINS TO COMPLETE

5:30 PM - 1K TASTING WALK

7:00 PM - EVENT ENDS

LA VINA WINERY

SEPT 14, 2024

4201 S. HWY 28,
LA UNION, NM 88021

1PM

ARRIVAL

- ✓ PLEASE ARRIVE WITH ENOUGH TIME FOR EXPECTED TRAFFIC, TO GET PARKED, CHECK IN, GRAB SOME WINE, FOOD AND PLAY SOME GAMES!

- ✓ FUN WINE-THEMED SWAG IS AVAILABLE AT THE WICKED WINE RUN TENTS FOR PURCHASE WHILE SUPPLIES LAST. THERE ARE ALSO FOOD TRUCKS THAT WILL BE THERE TO KEEP YOU NOURISHED UP FOR THE RUN!

\$20

PARKING

- ✓ THERE IS A \$20 PARKING IS FEE AT THIS EVENT, SIMPLY FOLLOW THE PARKING SIGNAGE AND PARKING TEAM AT THE EVENT.

- ✓ IF YOU PREPAID FOR PARKING, HAVE YOUR REGISTRATION QR CODE READY TO SCAN FOR VERIFICATION.

1PM-4PM

PACKET PICK UP

- ✓ ON EVENT DAY ONLY AT THE VENUE. PLEASE BE SURE TO HAVE YOUR WAIVERS SIGNED, BRING YOUR I.D. AND CONFIRMATION EMAIL WITH THE QR CODE.

- ✓ IF YOU HAD YOUR PACKET SHIPPED, ALL PACKAGES WERE MAILED OUT ON 9/2. PLEASE CONTACT US IF YOU HAVEN'T RECEIVE THIS.

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THINGS TO KNOW

THE ESSENTIALS

DON'T FORGET your I.D., some cash or card for merchandise, food trucks, and the wine bar. Consider brining a picnic blanket or chairs to hang out in the lawn after the race (no coolers, no pets, tables, tents or outside alcohol). The after party is going to be amazing with music, dancing, food, games, contests and more wine, so be sure to stick around after your race!

FOOT WEAR

This run takes all on trails and fields. Please pay attention to your footing at all times.

START LINE

We'll make announcements when it's time to line up for the 5K and 1K. Please be aware of the time and listen for announcements. We've had people miss their event, because they were having too much fun and didn't hear the announcements. We cannot allow anyone to start the course that arrives to the starting line after the last wave has already been released. Please listen up! :)

SELF SEEDING

We'll ask for our fastest runners (8 minute mile or less) to start the 5K in the first wave and our fun walkers, cartwheelers and stumblers to start the 5K in the last wave to avoid any traffic jams on the race course

5K

Enjoy the scenery at the venue! You'll mainly be running tails so please watch your footing at all times. Along the course, you'll be following the red arrows and race tape. Just like any trail run, if you cross the race tape, you will be off course. **DO NOT CROSS OVER ANY RACE TAPE.** There are 2 aid stations along the course, each at approx a mile from each other. There is also water available at the finish line.

FINISH LINE

At the finish, you will receive one finisher wine glass line...Filled with wine, of course. Once you receive your finish line wine glass keep it on hand because additional wine that is purchased during the afterparty will be served in that glass. Once you receive your finisher wine, you **MUST** clear out of the finish chute to give other finishers room.

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THINGS TO KNOW

1K

This leisurely stroll meanders around the venue. You will need to stay behind the line leader on this course, so no running on the 1k. You will receive one tasting of wine at four different stations (each stop with a new wine) along the course. At this particular venue, there are restrictions on where they can pour wine. You'll get to station 1 within 50' of the start, (Yay!) and then the others will be hit within 50' of the finish.

SPECIAL OCCASIONS

Celebrating a **BIRTHDAY** or **BACHELORETTE** party? Let our DJ know and we'll show you some love this evening.

LIVE DJ

We'll keep the music going all evening. Kick back at this beautiful venue and enjoy the food trucks with your wine. As always, there will be WWR games, costume contests and more. It's going to be GREAT!

SAFETY FIRST

is our number one priority. Remember to drink responsibly during the event. Please consider bringing a designated driver.

AWARDS & CONTESTS

This wine themed run is untimed but The **COSTUME COMPETITION** and **DANCE CONTESTS** are a great way to compete. Top costumes and dance moves get great prizes!

FRIENDS & FANS

SPECTATORS are welcome to attend the event to cheer you on, enjoy the party and rock out to the DJ with the purchase of a **\$10 spectator ticket**. Upon arriving spectators check in at Wicked Wine Run merchandise tent to receive their event wristband and a commemorative event wine glass that they can use at the event and take home. Friends/Spectators who are not registered for the event can not be on the course at any time.

WWW.WICKEDWINERUN.COM

WICKED | WINE RUN

FEATURED VENDORS

TAKO TAKO TACOS



STARBURGERS



ANDY'S PIZZA



LEGENDARY BURGER



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COSTUME CONTEST

Get ready to unleash your creativity at our Costume Contest! Whether you're a fan of whimsical, spooky, or downright hilarious ensembles, this is your chance to shine. Dress up in your most imaginative and outrageous costume for a shot at fantastic prizes and eternal bragging rights. Join us for a fun-filled day of wine, laughter, and unforgettable fashion moments. Don't miss out on this opportunity — or our **DANCE CONTEST** — to strut your stuff and celebrate in style!



LET'S GET SOCIAL!

We'd love to see your favorite photos from the day. Whether it's a snapshot of you crossing the finish line, enjoying a glass of wine, or just having a great time with friends, your pictures help capture the essence of what makes Wicked Wine Run so special!

Follow, Tag, Comment, Like!

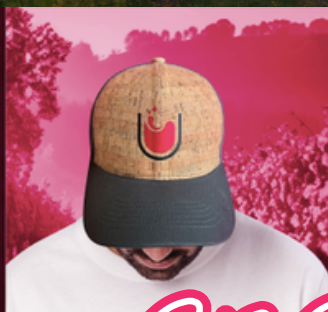
f  **@WICKEDWINERUN**

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MERCHANDISE

Don't forget to utilize the **\$5 OFF** coupon on your race bib for merchandise orders over \$20!



...and more!

WICKED | WINERUN MAP

